

ORIGINAL

RESOLUTION 2009 - 8

**A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SUNNYSIDE, WASHINGTON, APPROVING
AGREEMENT FOR TOURISM PROMOTION SERVICES
WITH SUNNYSIDE CHAMBER OF COMMERCE**

WHEREAS, the state statutes pertaining to expenditure of Transient Occupancy Tax revenues was amended by the state legislature to authorize expenditure of such revenues for certain costs of operation and maintenance of tourism-related facilities, and to permit cities to contract for the provision of such services; and

WHEREAS, the City of Sunnyside (hereinafter referred to as the "City"), has entered into previous agreements for tourism development services with the Sunnyside Chamber of Commerce (hereinafter referred to as the "Chamber"), all in accordance with city ordinance and state law; and

WHEREAS, the Chamber submitted two proposals for tourism development services; and

WHEREAS, the City Council finds and determines that acceptance of such proposals for reimbursement of certain costs of operation and maintenance of tourism-related services and advertising provided or secured by the Sunnyside Chamber of Commerce is in the best interests of residents of the City of Sunnyside and will promote the general health, safety and welfare; and

NOW THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF SUNNYSIDE, WASHINGTON, as follows:

Section 1. That the proposals submitted by the Chamber attached hereto as Exhibit "A" and Exhibit "B" are hereby accepted; and the City Manager is hereby authorized to execute any contract and other documents necessary to accomplish such acceptance.

Section 2. This Resolution shall be effective upon passage and signatures hereon in accordance with law.

PASSED this 26th day of January, 2009.



PABLO GARCIA, MAYOR

ATTEST:



DEBORAH A. ESTRADA, CITY CLERK

APPROVED AS TO FORM:



MARK A. KUNKLER, CITY ATTORNEY

PROJECT PROPOSAL

(Only two (2) additional pages of materials will be accepted with each application.)

Project Title and Type

Project Title Sunnyside Chamber of Commerce Events

Type of Project:

- Tourism Promotion:
 - Advertising, publicizing, information distribution
 - Develop strategy to expand tourism
 - Operate tourism promotion agency
 - Fund a special event or festival (marketing and/or operations)
- Tourism-related Facility (must be owned by a public entity, 501(c)(3) or 501(c)(6))

RECEIVED
SEP 23 2008
CITY OF SUNNYSIDE

Organization

Sunnyside Chamber of Commerce

Address 230 E. Edison / P.O. Box 360

City Sunnyside State WA Zip 98944

Phone 509-837-5939 Website www.sunnysidechamber.com

Form of Organization: (If funded, information identified on the Attachments page may be required.)

- Non-profit (**Proof of non-profit status required**)
- Public Agency
- For Profit

Contact Person

Name Pam Turner Title Executive Director

Phone 509-837-5939 Fax 509-837-8015

Email pturner@sunnysidechamber.com

EXHIBIT "A"

New or Continuing Activity/Service

Is this a new or continuing activity/service?

Was this project previously funded by lodging tax funds? Yes No

If yes,

How much? \$35,000 How long? 5+ (years)

Do you expect this project to be an annual activity/service that will require continued lodging tax funds? Yes No

If yes, what is your anticipated time frame for accomplishing this activity/service?

2 to 3 Years 4 to 5 years 5+ years

Scope of Project

Briefly describe the proposed project and how it benefits Sunnyside tourism and/or economic development.

How does this project attract, serve, and facilitate overnight tourism in the City of Sunnyside? For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs, or other items, or provide programs/entertainment for tourism? How? Does it provide other short or long range economic benefits?

This RFP is to help put on the Events in the City of Sunnyside. To help improve the quality of each event, to make sure they are a safe and fun family environment. The idea is to bring people from out of town to enjoy our event, to spend money in Sunnyside and to stay in our hotels/motels.

How many room nights (heads in bed) will this project generate? 1,000's over the course of a year

EXHIBIT "A"

PROJECT BUDGET

(Note – This budget should represent the proposal and not the entire agency budget.)

Funding Request

Amount Requested \$ 35,000

Can you operate this activity/service with reduced funding? Yes No

If yes, list priorities below:

Priority 1 - full funding \$ 35,000 Priority 2 - partial funding (no less than) \$ 32,500

Income

If you are anticipating receiving partial funding for this activity from others sources, please list the approximate amounts, sources, and status of funding.

Amount	Source	Projected or Confirmed
\$ 19,500 -	Various Sponsorships	Projected
\$ -		
\$ -		
\$ -		
\$ -		
\$ -		
\$ 19,500 -		

Expenses

Activity	Lodging Funds	Other Funds	Total
Personnel (salaries & benefits)	\$ -	\$ -	\$ -
Administration (Operating expenses including rent, utilities, phone, taxes, office supplies, etc)	\$ -	\$ -	\$ -
Marketing/Promotion	\$ 35,000	\$ 19,500	\$ 54,500
Travel	\$ -	\$ -	\$ -
Consultants	\$ -	\$ -	\$ -
Construction	\$ -	\$ -	\$ -
Other Activities	\$ -	\$ -	\$ -
TOTAL	\$ 35,000	\$ 19,500	\$ 54,500

Other Budget Items

Describe and explain the differences in Priority 1 funding and Priority 2 funding.

less promotion of Sunnyside

What percentage of your budget does your request for lodging funds represent? 64 %

How will you fund this project if the City of Sunnyside's lodging funds are not available?

at this time I do not know where I would find the funding.

PROPOSAL CERTIFICATION

The applicant organization hereby certifies and affirms the following:

- The governing body of the applicant organization has approved this application.
- The undersigned is authorized to sign this application on behalf of the applicant organization.
- The information contained in this application is true, correct, and complete and the applicant organization understands and will comply with all provisions thereof.
- That applicant organization will abide by all relevant local, state, and federal laws and regulations.
- That it does not now, nor will it during the performance of any contract arising from this application, unlawfully discriminate against any employee, applicant for employment, client, customer, or other person who might benefit from said contract, by reason of age, race, color, ethnicity, sex, religion, creed, place of birth, or degree of handicap, and

Certified by:

Pamela K. Turner
(Signature)

Pamela K. Turner
(Print Name)

Executive Director
Title

9/29/08
Date

ORIGINAL

EXHIBIT "B"

PROJECT PROPOSAL

(Only two (2) additional pages of materials will be accepted with each application.)

Project Title and Type

Project Title Operations of a Tourism Promotion Facility

Type of Project:

- Tourism Promotion:
 - Advertising, publicizing, information distribution
 - Develop strategy to expand tourism
 - Operate tourism promotion agency
 - Fund a special event or festival (marketing and/or operations)
- Tourism-related Facility (must be owned by a public entity, 501(c)(3) or 501(c)(6))

RECEIVED
SEP 30 2008
City of Sunnyside

Organization

Name Sunnyside Chamber of Commerce

Address 230 E. Edison / PO. Box 3100

City Sunnyside State WA Zip 98944

Phone 509-837-5939 Website www.sunnysidechamber.com

Form of Organization: (If funded, information identified on the Attachments page may be required.)

- Non-profit (Proof of non-profit status required)
- Public Agency
- For Profit

Contact Person

Name PAT Turner Title Executive Director

Phone 509-837-5939 Fax 509-837-8015

Email pturner@sunnysidechamber.com

EXHIBIT "B"

New or Continuing Activity/Service

Is this a new or continuing activity/service?

Was this project previously funded by lodging tax funds? Yes No
If yes,

How much? \$26,500.00 How long? 1 (years)

Do you expect this project to be an annual activity/service that will require continued lodging tax funds? Yes No

If yes, what is your anticipated time frame for accomplishing this activity/service?

2 to 3 Years 4 to 5 years 5+ years

Scope of Project

Briefly describe the proposed project and how it benefits Sunnyside tourism and/or economic development.

How does this project attract, serve, and facilitate overnight tourism in the City of Sunnyside? For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs, or other items, or provide programs/entertainment for tourism? How? Does it provide other short or long range economic benefits?

This RFP request is to help fund the Tourism/Promotions portion of the Sunnyside Chamber of Commerce. Three fourths of what we do at the Sunnyside Chamber of Commerce is to promote the area and to bring people to our community to stay here, essentially put heads in beds. The rest is to promote the business in our community.

How many room nights (heads in bed) will this project generate? 1000's over the course of a year. 1000's

PROJECT BUDGET

(Note – This budget should represent the proposal and not the entire agency budget.)

Funding Request

Amount Requested \$ 35,000

Can you operate this activity/service with reduced funding? Yes No
If yes, list priorities below:

Priority 1 - full funding \$ 35,000 Priority 2 - partial funding (no less than) \$ 32,500

Income

if you are anticipating receiving partial funding for this activity from others sources, please list the approximate amounts, sources, and status of funding.

Amount	Source	Projected or Confirmed
\$ <u>19,000</u>	- <u>Membership Dues</u>	<u>Projected</u>
\$ <u>5,000</u>	- <u>Chamber Banquet</u>	<u>Projected</u>
\$ -	-	-
\$ -	-	-
\$ -	-	-
\$ -	-	-
TOTAL \$ <u>24,000</u>	-	-

Expenses

Activity	Lodging Funds	Other Funds	Total
Personnel (salaries & benefits)	\$ <u>34,000</u>	\$ <u>19,000</u>	\$ <u>53,000</u>
Administration (Operating expenses including copies, rent, utilities, phone, taxes, office supplies, etc)	\$ -	\$ <u>5,000</u>	\$ <u>5,000</u>
Marketing/Promotion	\$ -	\$ -	\$ -
Travel	\$ <u>1,000</u>	\$ -	\$ <u>1,000</u>
Consultants	\$ -	\$ -	\$ -
Construction	\$ -	\$ -	\$ -
Other Activities	\$ -	\$ -	\$ -
TOTAL	\$ <u>35,000</u>	\$ <u>24,000</u>	\$ <u>59,000</u>

Other Budget Items

Describe and explain the differences in Priority 1 funding and Priority 2 funding.

that is the difference of having full time help. A full time assistant will help the Chamber grow and our ability to promote the community.

What percentage of your budget does your request for lodging funds represent? 59 %

How will you fund this project if the City of Sunnyside's lodging funds are not available?

at this time I do not know how I would find the funding.

PROPOSAL CERTIFICATION

The applicant organization hereby certifies and affirms the following:

- The governing body of the applicant organization has approved this application.
- The undersigned is authorized to sign this application on behalf of the applicant organization.
- The information contained in this application is true, correct, and complete and the applicant organization understands and will comply with all provisions thereof.
- That applicant organization will abide by all relevant local, state, and federal laws and regulations.
- That it does not now, nor will it during the performance of any contract arising from this application, unlawfully discriminate against any employee, applicant for employment, client, customer, or other person who might benefit from said contract, by reason of age, race, color, ethnicity, sex, religion, creed, place of birth, or degree of handicap, and

Certified by:

Pamela B. Turner
(Signature)

Pamela B. Turner
(Print Name)

Executive Director
Title

9/29/08
Date